

I work on behalf of the children's hospitals within our country to ensure that they receive education specific to their needs. Their expectations are that they will receive continual contacts of information from us in the manner they most need. This does include information that is of a commercial nature. Does eliminating the established business relationship qualification place an onerous burden on me? Of course it does, but the part that is unacceptable is to make it harder for a medical director or chief nursing officer to receive information/data that is part of "a commercial process" but allows them to work on patient safety in their hospital. I would not be in business long if I peppered our members with information, whether commercial or not, that wasn't necessary nor received in a manner they desire. I invite you to visit our association, speak with our members and see for yourself that these arrangements are managed well within the association environment. I urge you to delay the implementation of the new fax rules, investigate the manner in which we communicate with our members and you'll see that an established business relationship is totally appropriate. I invite you to contact me direct if you so desire.